



#UCUNorth Weekly Digest

Week 19 2016

w/c 9th May 2016

ucunorthern.org.uk/weekly-digest

w/c 16 th May	<p>UCU National Recruitment Week (Rescheduled from April) ucunorthern.org.uk/event/recruitment-week-may-2016 If the Regional Office can provide you with any assistance, including a member of staff attending your event, please contact Emma Alexander. Whatever your branch is planning, please let Emma know your plans, including days, times and venues.</p> <p>The region now has a "Tell us what matters" recruitment stall campaign kit for use by branches. Contact Emma to express an interest / check on availability.</p> <p>February's NRW2 resulted in an 80% increase in new members compared with the same week in 2015! For inspiration, see the region's NRW2 events: ucunorthern.org.uk/recruitment-week-feb2016</p>	30/3/16 NEW! 8/5/16
Monday 16th May	HE Briefing, Manchester Information Online registration	25/4/16
Tuesday 17th May	HE Briefing, Glasgow Information Online registration	25/4/16
Tuesday 17th May	UCU CPD training : Classroom Management : Carlisle Information and online registration	11/4/16
Wednesday 18th May	UCU CPD training : Research grant application writing course : Newcastle University Business School Information and online registration	11/4/16
Wednesday 25th May	Organising for health, safety and welfare in the workplace: a workshop for UCU H&S reps, London Information and online registration	7/4/16
Tuesday 7th June	Sexual orientation & gender identity, Manchester Information and online registration Registrations required by Thursday 12 th May	4/5/16
Sat 9th July	Durham Miners' Gala	11/8/15

Disclaimer: While we do conduct checks to keep this calendar up to date, for events not organised by UCU, the inclusion of the event on this calendar does not guarantee that tickets / places are available, or that the event will definitely take place.

<p>"Tell us what matters" : Recruitment stall suggested activity</p> <p>With NRW3 approaching, now is the ideal time for your branch to consider introducing a new, engaging way of interacting with members and non-members on a recruitment stall : the 'Tell Us What Matters' campaign ucunorthern.org.uk/tell-us-what-matters-campaign</p> <p>The region is purchasing a "Tell us what matters" recruitment stall campaign kit for use by branches. A member of UCU staff will assist the running of the campaign on your recruitment stall. Contact Emma Alexander to express an interest / check availability.</p>	<p>11/4/16</p> <p>26/4/16</p>
<p>"I'm in the union because" online recruitment / awareness campaign</p> <p>Quick and easy online photograph campaign. Find out how to take part: ucunorthern.org.uk/in-the-union-because Perfect alone, or used in conjunction with "Tell us what matters" campaign.</p>	<p>15/2/16</p>
<p>#UCUNorth regional business cards</p> <p>If your branch would like further supplies of our regional business cards please contact Emma Alexander. ucunorthern.org.uk/businesscards</p>	<p>9/3/16</p>

Distribution of regional communications to branches, activists & members:
[Details of our information resources standard practice](#)

**Our primary method of
 online communication is
 Twitter**



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